

NCC Cable System Order

Order #	62554811
Syscode	0166
System Name	Spectrum/Traverse City Interconnect, MI
Market	Traverse City

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/09/18 - 07/22/18
Agency	Del Cielo Media
Advertiser	Making Government Accountable

Client Code	MGA
Product Code	ORDR
Est Code	712722
Product Name	7.12-7.22
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/11/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$18,552.00		
Commission	\$2,782.80		
Net Total	\$15,769.20		
Total Spots	100		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/10 New :60s Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	712715	7/9/18	7/15/18	05:00	09:00				X	X	X	X	-	-	2	\$212.00	\$424.00	60	NCR
2	CNN	716722	7/16/18	7/22/18	05:00	09:00	X	X	X	X	X	X	X	-	-	5	\$236.00	\$1,180.00	60	NCR
3	CNN	712715	7/9/18	7/15/18	09:00	16:00				X	X	X	X	-	-	2	\$170.00	\$340.00	60	NCR
4	CNN	716722	7/16/18	7/22/18	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$190.00	\$950.00	60	NCR
5	ESPN	712715	7/9/18	7/15/18	09:00	16:00				X	X	X	X	-	-	2	\$170.00	\$340.00	60	NCR
6	ESPN	716722	7/16/18	7/22/18	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$190.00	\$950.00	60	NCR
7	FOOD	712715	7/9/18	7/15/18	09:00	16:00				X	X	X	X	-	-	4	\$112.00	\$448.00	60	NCR
8	FOOD	716722	7/16/18	7/22/18	09:00	16:00	X	X	X	X	X	X	X	-	-	12	\$126.00	\$1,512.00	60	NCR
9	HGTV	712715	7/9/18	7/15/18	09:00	16:00				X	X	X	X	-	-	8	\$186.00	\$1,488.00	60	NCR
10	HGTV	HGTV PT	7/16/18	7/22/18	09:00	16:00	X	X	X	X	X	X	X	-	-	19	\$202.00	\$3,838.00	60	NCR
11	MNBC	712715	7/9/18	7/15/18	09:00	16:00				X	X	X	X	-	-	2	\$112.00	\$224.00	60	NCR
12	MNBC	716722	7/16/18	7/22/18	09:00	16:00	X	X	X	X	X	X	X	-	-	5	\$126.00	\$630.00	60	NCR
13	TNT	712715	7/9/18	7/15/18	09:00	16:00				X	X	X	X	-	-	4	\$100.00	\$400.00	60	NCR
14	TNT	716722	7/16/18	7/22/18	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$108.00	\$756.00	60	NCR
15	USA	712715	7/9/18	7/15/18	19:00	24:00				X	X	X	X	-	-	4	\$260.00	\$1,040.00	60	NCR

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Office	Washington	Product Name	7.12-7.22	Total Spots	100
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
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16	USA	716722	7/16/18	7/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$288.00	\$4,032.00	60	NCR

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	100	0	0	0	0	0	0	0	0	0	0	0	100
AMT	\$18,552.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$18,552.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/17/18

62554811 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |